International Symposium on Multimodal Approaches to Communication

Wed, 27 May 2009 (8.45 am – 6.45 pm)
Room T2, Polo Didattico ‘G. Zanotto’, University of Verona

The Symposium will gather researchers in the field to discuss their works with reference to how multimodal analysis sheds new light onto linguistic studies and studies on communication. The Symposium presents itself as an opportunity for opening a discussion onto new possibilities and directions for interpreting human communication.

Keynote speakers:

9.00-10.00 Carey Jewitt ‘Different approaches to multimodality’
11.30-12.30 Gunther Kress ‘Modes as technologies of transcription: Some comments on contemporary forms of composition’

Sessions:

10.00-11.00 Dynamic images
D. Kantz ‘A multimodal diachronic study of public information films: Applications in the classroom’
I. Moschini ‘Music & Series: The verbalizing role of soundtracks in contemporary TV series’

12.30-13.30 Web
E. Adami ‘Video-interaction on YouTube: Contemporary changes in semiosis and communication’
I. Marenzi ‘Web 2 interaction and educational genres: Social, interactional, technological and multimodal aspects’

14.30-16.15 Face-to-face interaction
A. Baldry & P. Thibault ‘Multimodal turn-taking’
M. Solly ‘Giving the graduates an earful: Identity and interaction in commencement speeches’
F. Coccetta ‘Bringing a multimodal perspective to the investigation of spoken corpora’

16.45-18.15 Specific discourses
G. Garzone ‘Exploiting the potential of the web-based environment for political purposes: The case of U.S. public diplomacy’
S. Campagna & C. Boggio ‘Multimodality in Economic discourse’
E. Montagna ‘Politicians and their dress code: The case of Margaret Thatcher’

18.15-18.45 Poster presentations
I. Fornasini ‘Illuminated multimodality: Communicative dynamics in later medieval manuscripts’
C. Guardamagna ‘Medical communication: A corpus of medical simulation/animation’
R. Rizzo ‘Multimodal and intercultural analysis of today’s online newspapers’
M. G. Sindoni ‘Mode switching: How oral and written modes alternate in videochats’

Scientific committee: Elisabetta Adami, Roberta Facchinetti, Cesare Gagliardi, Carey Jewitt, Gunther Kress

Attendance is free; registration via email to: multimodality@lingue.univr.it
Website: http://profs.lingue.univr.it/multimodality/